

# Carlos Alfonso-Lim

Product Designer

www.carlosalim.com  
carlosalim7@gmail.com

## SELECTED DESIGN PROJECTS

### Rethinking Reservations | Club Project

UX Designer + Researcher | Design@UCI | Sept 2021 - Nov 2021

- Re-designed online reservation process for UCI study rooms
- Organized weekly team meetings and Managed team schedule
- Conducted usability tests and surveys
- Deliverables: final design, presentation, lessons-learned doc

### Cyberchondria's Kryptonite | Personal Project

UX Designer + Researcher | June 2021 - July 2021

- Designed and Prototyped a feature for Google Search (aimed at reducing excessive online health research and anxiety)
- Engaged in secondary research and literature reviews
- Curated wireframes, high-fidelity prototypes, and business use case

### Canvas Q+A Integration | Course Project

Product Designer + ScrumMaster | Sept 2021 - Dec 2021

- Designed and developed an extension to Instructure's Canvas learning management system (LMS)
- Organized weekly team meetings and virtual daily scrums
- Managed team workload ensuring consistency in project's velocity
- Co-authored product documentation (work breakdown structure, business use case) during waterfall portion of project
- Deliverables: 3rd iterative prototype, final report, presentation

## WORK EXPERIENCE + ACTIVITIES

### Commit the Change, Irvine, CA

UI/UX Designer | Oct 2021 - Present

- Collaborating with dev and project management teams to design high-quality software for non-profit organizations (NPOs)

### Product Association, Irvine, CA

Design fellow | Dec 2021 - Present

- Working with a product manager and marketer in launching a product that solves a social need for UC Irvine students

## EDUCATION

### University of California, Irvine

Expected grad. Jun 2023

GPA: 4.0/4.0

BS Human-Computer  
Interaction (HCI)

Minor Health Informatics

## SKILLS

Interaction design

Visual design

Prototyping

Wireframing

Illustrations

Storytelling (CUJ)

User research

Usability Testing

Front-end development

## TOOLS

Figma/Sketch

Adobe XD

G Suite

HTML/CSS/Javascript

Python/Java

Miro/Marvel

Jira/Confluence

## RELEVANT COURSES

Project Management

(Scrum/Agile/Waterfall)

Human Centered Design

Adobe Creative Suite

Front-End Development